

# CORPORATE MEMBERSHIP PROGRAM 2022 BENEFITS

The American Nursing Informatics Association (ANIA) extends a cordial invitation for your company to join as a Corporate Member in 2022. The current year extends from January 1 – December 31, 2022.

ANIA is a national not-for-profit organization dedicated to promoting the field of nursing informatics and offering its members resources that enrich their roles in the field of Nursing Informatics. Membership is open to any healthcare or technology Corporation, Hospital, University, or related organization supporting the mission and goals of ANIA.

ANIA's Mission is to provide networking, education and information resources that enrich and strengthen the roles of nurses in the field of informatics. The field of nursing informatics includes domains of clinical information, education and administration decision support.

We are excited about ANIA's progress over the past year. Some of the projects and programs recently completed or in development, include:

#### **2021 Annual Hybrid Conference**

Was held Sheraton San Diego Marina in San Diego, August 5-7, 2021

#### **2022** Annual Hybrid Conference

To be held at the Hard Rock Hotel & Casino in Hollywood, FL, April 27-29. 2022

## **2023** Annual Hybrid Conference

To be held at the Louisville Marriott Downtown in Louisville, KY, May 10-12, 2023

*The Journal of Informatics Nursing:* ANIA's official journal. Our articles have been developed in terms of both scholarly ideas and research, we will also include a variety of different topics relevant to day-to-day practice, with CNE articles continuing as a component. It will be a quarterly e-journal available to all ANIA members.

**ANIA E-newsletter:** distributed monthly keeps members up to date on association news, current events, other nursing & industry news, plus more.

**ANIA's web site <u>www.ania.org:</u>**, serves as the gateway to news, events, education, and professional resources for our organization.

## Page 2 – 2022 Corporate Membership

Corporate Membership, available at two levels, entitles the member company to a variety of valuable benefits and special recognition. Benefits of Corporate Membership include:

Both the **Gold** and **Silver** levels entitle your company to the following benefits and special recognition:

## Silver - \$3,750 per year

- (2) Full Memberships which include subscriptions to *Journal of Informatics Nursing*, ANIA's official quarterly e-journal available to all ANIA members.
- (1) <sup>1</sup>/<sub>4</sub> page color advertisement in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal.
- Logo and company listing on www.ania.org
- Special recognition in each issue of *Journal of Informatics Nursing*, and in other publications that may be produced during the membership year.
- Special recognition of your company at the Annual Conference.
  - > Registration piece stuffed in attendee registration packets.
  - > Corporate logo slide shown at the Opening General Session.
  - Listing of Corporate Members on a sign at the registration desk.
  - ➤ Corporate Member ribbons provided to all representatives onsite.
  - Corporate Member sign is provided for display at your exhibit booth.

#### **Gold - \$5,750 per year**

(Will receive all of the above, plus the additional benefits)

- (2) Full Memberships
- (1) Exhibit booth at the Annual Conference.
- (1) Attendee Registration to the Annual Conference.
- (1) ½ page color advertisement in *Journal of Informatics Nursing*, ANIA's official quarterly e-journal.
- One-time eblast sent out on your behalf to our ANIA membership approx. 3250+ (content with ANIA approval).
- One-time use of the ANIA Conference pre-registration list upon ANIA approval (approx. 400-500 names).
- Sidebar Advertisement on <a href="www.ania.org">www.ania.org</a> for 1 month
- Priority treatment in the assignment of exhibit space at the Annual Conference.
- Plaque presented to your representative at the Annual Conference.

Sincerely,

Rick Gabler

Director of Marketing Rick.gabler@ajj.com



# **CORPORATE MEMBERSHIP APPLICATION**

Yes, we would like to join our Corporate Membership with ANIA at the following level; our payment is enclosed: *Membership year runs January 1 through December 31* 

Silver Level - \$3,750	Gold Level - \$5,750		
Please complete this form and return it to ANIA	with your payment.		
Company Information:			
Company Name:			
(Please type name as it is to appear on all	l promotional materials. Use upper and lower case letters as required.)		
Address:			
City:	State ZIP		
Company Telephone:	FAX:		
Corporate Web site:	Email:		
Representative Information:			
Official Representative:	Title:		
Signature:	Date:		
Email Address:	Telephone:		
For your company's optional expanded listing on ANIA's Web site, you must complete page two of this application. Please acknowledge the status of page 2: Enclosed Not Enclosed			
Individuals to receive full ANIA memberships (2	? for silver level, 4 for gold level):		
Name:	email:		

Please complete this application (both pages) and return it with your payment – checks can be made payable to ANIA

ANIA National Office Attn: Heidi Perret East Holly Ave., Box 56

(ANIA's Tax Identification Number is 54-1988610):

Pitman, NJ 08071

Email: heidi.perret@ajj.com / Fax 856-589-7463



# CORPORATE MEMBERSHIP APPLICATION

ANIA includes detailed listings and descriptive write-ups of its Corporate Members on its Web site, www.ania.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on ANIA's Web site by clicking on the "Corporate" tab.

Company Name:	
Descriptive Write-Up — Write about your company, products, and service categories, services, etc. A maximum of 200 words is permitted. All write-up to heidi.perret@ajj.com	te-ups must be provided on via email.
We will not be including a 200-word descriptive write-up for	the Web site.
<b>Logo</b> – ANIA will include your corporate logo 1) on our Web site, <b>www</b> during the Annual Conference. Please provide both a jpeg and eps file of	
Web site logo	
We will supply a new logo (in both jpeg and eps file format).	
We will not be including a corporate logo on ANIA's Web sit	e.
<b>Power Point Presentation during the Annual Conference</b>	
We will supply a new logo (in both jpeg and eps file format).	
Corporate Member Payment Options:	
Check enclosed (payable in U.S. funds to ANIA, ANIA's Tax	Identification Number is 54-1988610)
Full payment by credit card	
MasterCard VISA AMEX	
Credit Card #	
Name on credit card:	Exp date:
Signature:	Security Code:
Billing address on credit card: street#:	Zip code:
Please return to:  Corporate Membership Program  ANIA National Office  Attn: Heidi Perret  East Holly Ave., Box 56	

Pitman, NJ 08071

Phone: 856-256-2375 ~ Fax 856-589-7463

Email: heidi.perret@ajj.com